

PRIVACY POLICY

Soft Sell Marketing, Inc (“SSMI”) is committed to protecting any and all personal information that you may provide to us. In particular, it is important for you to know how we treat information about you that we may receive from this Web site- bridgingheartandmarketing3.com (“BH&M3”)

This Internet Privacy Policy describes the types of information SSMI collects from visitors to this site..

INFORMATION COLLECTED

In general, when you purchase BH&M3 the information we collect is limited to the purchase information (“PURCHASE INFORMATION”) required to complete your purchase transaction for The Bridging Heart and Marketing Soft Sell Internet Marketing Training Collection. That information is determined by our shopping cart processor - 1ShoppingCart.

Our web servers also seek (as many Web sites do) to place a "cookie" (a small data file) on your computer's hard drive which allows the server to determine the computer when it visits again in order to track statistical information about navigation to and throughout certain areas of our site. This cookie is not used to obtain your name or any personal data, and the information that is tracked is used only for internal purposes, such as to improve site navigation and to measure the effectiveness of our site, and is not shared with anyone other than SSMI contractors who assist SSMI in these efforts and who are bound to confidentiality. However, if you prefer not to accept cookies, you can set your browser to reject them or to alert you before one is placed.

This Web site is not intended for persons under 18 years of age. We do not knowingly solicit or collect personal information from or about children under 18 and we do not knowingly market our products or services to children under 18.

OUR SECURITY PROCEDURES

At SSMI, our goal is to protect your personal information submitted to us through this site. We maintain reasonable and procedural safeguards that comply with federal standards to guard nonpublic personal information about you against loss, misuse or unauthorized access, disclosure, alteration or destruction of the information you have provided to us on this site. We limit access to personal and account information to those employees who assist us in providing products and services to you. Employees who misuse customer information are subject to disciplinary action. SSMI strives to protect the confidentiality and security of SSNs in our possession, custody or control by employing reasonable safeguards seeking to: (i) restrict employee access to and use of SSNs; (ii) prevent unauthorized third party access to the SSNs; and (iii) prohibit unlawful disclosure of SSNs.

LINKS TO OTHER SITES

This Internet Privacy Policy only applies to the use and disclosure of information we collect from visitors online through BH&M3. BH&M3 contains links to other sites which, for example, belong to our Speakers and Sponsors. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other sites. Information you disclose to other parties or through such sites is subject to the privacy practices and policies of those parties or sites.

INTERNATIONAL USERS

BH&M3 is a United States-based site that is subject to United States law. This site is controlled, operated and administered by SSMI from its offices within the United States of America. This Internet Privacy Policy is provided in accordance with and subject to applicable U.S. law. If you decide to continue to access this site from your location outside the United States, you hereby agree that your use of BH&M3 is subject to this Internet Privacy Policy.

We reserve the right to modify or supplement this Internet Privacy Policy at any time. If we make any material change, we will update our site to include such changes. We recommend that you review this Internet privacy policy regularly for changes.